

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
944392-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1252

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
08/24/12 - 08/27/12	944392	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/24/12	08/24/12	5a Daybreak	5-6a	-----1--	:30	1	\$700.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1-- Spots/Week 1 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 5:15 AM 5a Daybreak 5-6a :30 MHTV103 \$700.00 NM									
2	08/24/12	08/27/12	Good Morning America	7-9a	2---2--	:30	4	\$550.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----2-- Spots/Week 2 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 08/24/12 7:42 AM Good Morning America 7-9a :30 MHTV103 \$550.00 NM									
1 WMURF 08/24/12 7:59 AM Good Morning America 7-9a :30 MHTV103 \$550.00 NM									
3	08/25/12	08/26/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----11 Spots/Week 2 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/25/12 8:41 AM 7a Weekend Daybreak 7-9a :30 MHTV103 \$400.00 NM									
2 WMURSu 08/26/12 8:21 AM 7a Weekend Daybreak 7-9a :30 MHTV103 \$400.00 NM									
4	08/26/12	08/26/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1 Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/26/12 10:28 AM Close Up 10-1030a :30 MHTV103 \$400.00 NM									
5	08/26/12	08/26/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1 Spots/Week 1 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/26/12 12:59 PM This Week with Christiane 12n-1p :30 MHTV103 \$1,500.00 NM									
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1 Spots/Week 1 Rate \$350.00									



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Hassan/D/Governor		candidate	1252

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/24/12	08/27/12	The View Class of Time - Pre-emptible with notice	11-12p	1---1--	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:33 AM The View 11-12p :30 MHTV103 \$350.00 NM									
8	08/24/12	08/27/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	1---1--	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 12:11 PM News 9 at Noon 12-1230p :30 MHTV103 \$350.00 NM									
9	08/24/12	08/27/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	1---1--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 4:46 PM ELLEN EF 4PM-5PM :30 MHTV103 \$250.00 NM									
10	08/24/12	08/27/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	1---1--	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 5:12 PM News 9 at 5 5-6p :30 MHTV103 \$700.00 NM									
11	08/24/12	08/27/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	1---1--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 6:14 PM News 9 at 6 6-7p :30 MHTV103 \$1,400.00 NM									
12	08/26/12	08/26/12	6p News 9 Weekend Class of Time - Pre-emptible with notice	6-7p	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/26/12 6:15 PM 6p News 9 Weekend 6-7p :30 MHTV103 \$800.00 NM									
15	08/24/12	08/27/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	1---1--	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:35 PM News 9 at 11 11-11:35p :30 MHTV103 \$1,100.00 NM									
16	08/25/12	08/26/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	-----11	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----11 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/25/12 11:43 PM News 9 at 11 11-11:35p :30 MHTV103 \$1,100.00 NM									
2 WMURSu 08/26/12 11:22 PM News 9 at 11 11-11:35p :30 MHTV103 \$1,100.00 NM									
17	08/24/12	08/27/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	1---1--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 11:53 PM Nightline 1135p-1206a :30 MHTV103 \$250.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/24/12	08/27/12	Who Wants to be a Millionaire	1230-1p	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1-- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 12:38 PM Who Wants to be a Millionaire 1230-1p :30 MHGTV103 \$250.00 NM									
19	08/24/12	08/27/12	THE CHEW	1-2PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1-- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 1:36 PM THE CHEW 1-2PM :30 MHGTV103 \$250.00 NM									
20	08/24/12	08/24/12	GOOD AFTERNOON AM	2-3p	-----1--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -----1-- Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/24/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 MHGTV103 \$250.00 NM									
<u>Total Spots</u> 20									

Payment Terms 30 Days

<u>Gross Total</u>	\$12,650.00
<u>Agency Commission</u>	\$1,897.50
<u>Net Amount Due</u>	\$10,752.50